

# LITERALLY HELL

Welcome to Hell, literally



# What the hell is Literally Hell?

Literally Hell is a dark comedy cartoon series that is set in Hell! The show features three teenaged demon characters and they are Damien, Lucy and Mary. Together they go on adventures and all kinds of shenanigans in Hell!

Hell is a whole new plane of existence where humans fall into once they have died. The humans often get captured and end up being slaves for the demons. They usually are forced to work in farms.

Damien and Lucy are poor demon orphans who are always seeking out opportunities as often as they can. However there aren't many opportunities left. They need either food or money to survive. Even in Hell!

# Context

Literally Hell is inspired by The Simpsons, particularly the Treehouse of Horror episodes where The Simpsons would do parodies of horror films and stories.

The world of Literally Hell is a strange and surreal one where it's full of demons, monsters, ghosts and other demonic beasts. It's also an afterlife where no one is immortal and can be killed again.

The themes that are explored is a comedic interpretation of Hell with an Adult Swim-ish weird and dark horror tone of surrealism and an interesting set of side characters such as Marduk the Demon Wizard and Rachel the cute little Satanist.

# LITERALLY HELL



# Characters

## Damien Macquoid

Aged: 16

Damien is kind of a selfish jerk and not very bright but does care for his younger sister Lucy. He does work hard but only if there is a reward for getting a job done.

He does enjoy playing video games, watching anime, cartoons and plays guitar. He seeks for a better future by attending to Hell Hound Secondary School but often questions whether or not it's worth it in the end. He also has the ability to light up fire from his finger tips and blast fire.



# Characters

## Lucy Macquoid

Aged: 14

Lucy is much smarter and more sensible than her older brother Damien. However she lacks the sense of independence and relies too much on her brother. But she still cares for him even though they don't always see eye to eye.

She too enjoys watching anime and playing video games and also attends to Hell Bound Secondary School. She is also an amateur hacker and is able to hack and gain access on the internet such as free anime and games. She also becomes best friends with Mary.



# Characters

## Mary Spinster

Aged: 12

Mary used to be human before becoming a powerful demon by eating an apple from the Forbidden Tree in Hell. She has the ability to shoot lightning from her finger tips and she's able to fly too.

Mary has a very dark sense of humour due to her being bullied a lot when she was younger. She loves exploring Hell and going on adventures as she finds it all so fascinating.



# Supporting Characters

## Rachel Asher

Rachel is an innocent little demon girl who is rather religious as she is a Satanist. She has the ability to heal injuries and spread rainbows from the palm of her hands. She is very friendly and enjoys drawing and making new friends.

## Elliot Birtwhistle

Elliot is an alcoholic who works at Hell Bound Secondary School as a Teacher. He also has a strong grudge against women due to his ex-wife sleeping with a gym instructor. He cannot seem to let go of his grudge.



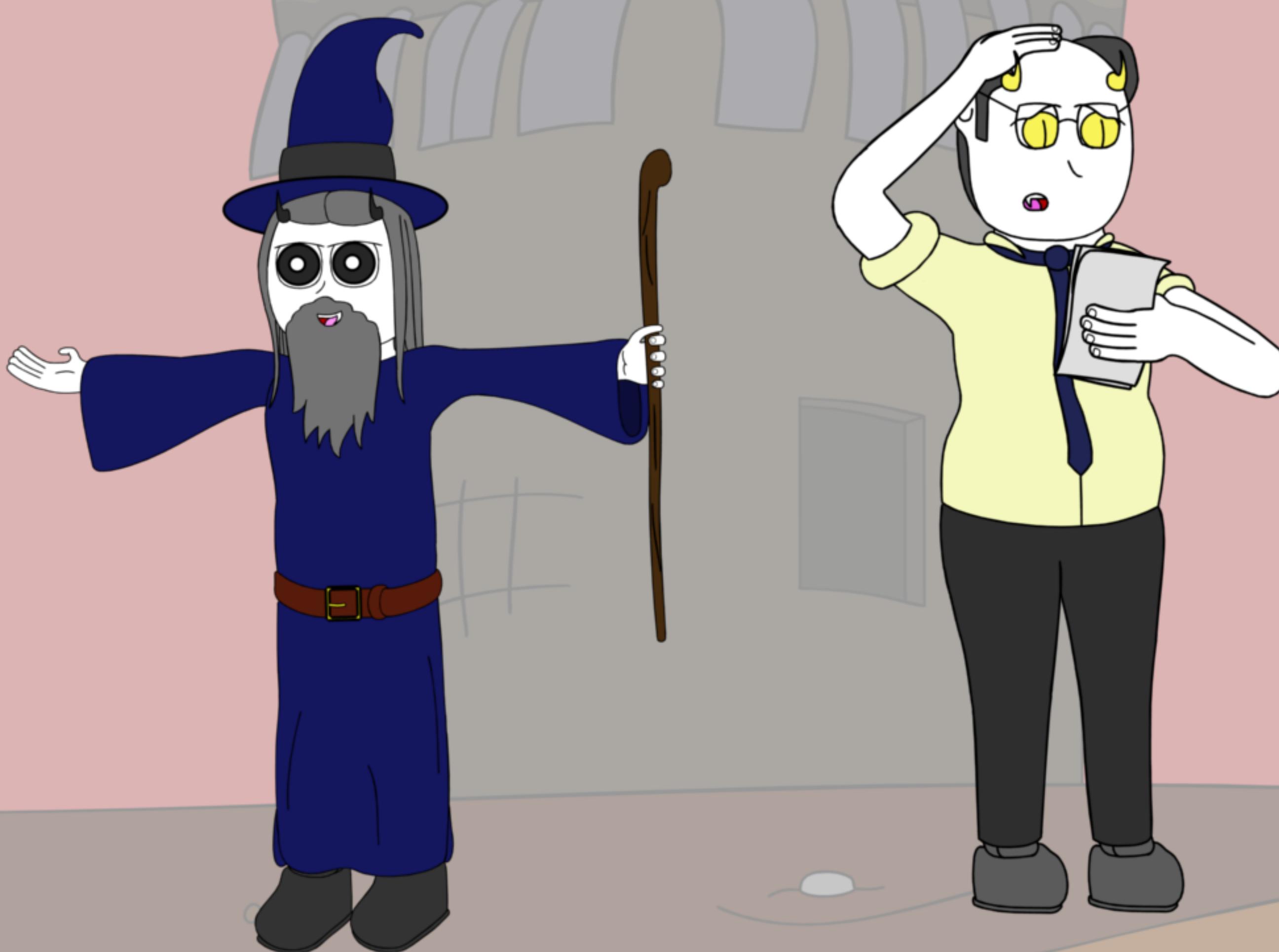
# Supporting Characters

Marduk Lister

Marduk is a powerful demon wizard who has the ability to teleport and turn demons into other monsters and animals. He also has a magic talking staff named Henry.

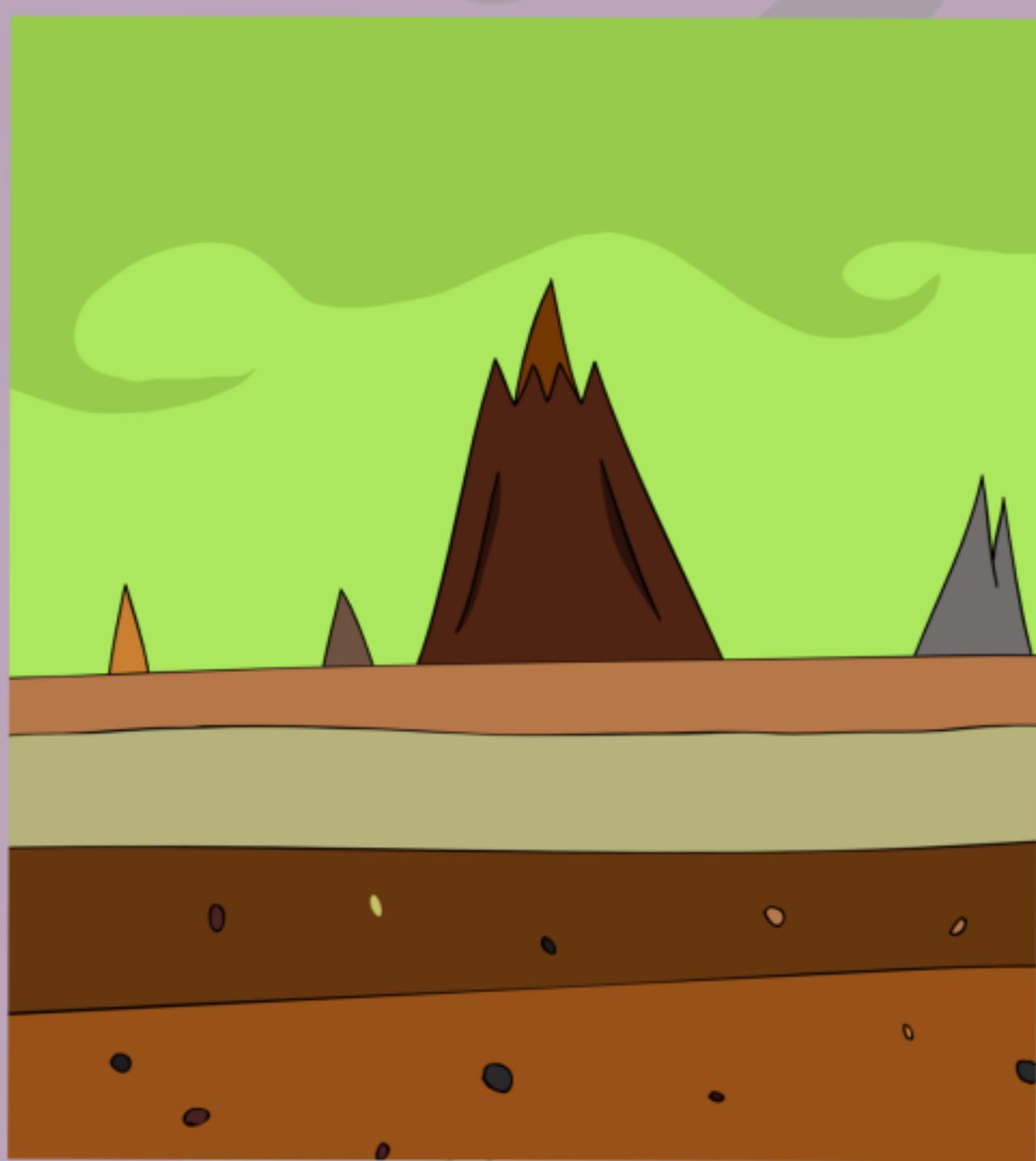
Darius Throndsen

Darius is the School Principle who is constantly worried about his job and School due to the sheer lack of students attending. He's always trying his best to keep things stable but can easily be stressed out.



# Backgrounds

Here are some of the variations of backgrounds that will be used in the series. The color of the sky depicts the mood of each scene i.e green = normal, amber = caution, red = warning.



Badlands



The forbidden Tree



The Dungeon of  
Nightmares



Hell Hound  
Secondary School

# Episodes already completed

Episodes 1, 2, 3 and 4 are already completed! The aim for this pitch is to produce 6 more episodes to complete the series with each episode lasting 6 to 9 minutes each. Once the series is fully completed the next stage is to have the episodes aired on a streaming service.



# Episode Breakdowns

## Episode 1 [Completed]

The story begins with a goth girl named Mary who falls into Hell after she dies from a car accident. She comes across two demons and they are Damien and Lucy. Damien tries to kidnap Mary but she manages to get away. Now she is on the run in a strange new world that is literally Hell!

## Episode 2 [Completed]

After being sacked from catching humans, Damien, Lucy and Mary have been tasked to go to the Dungeon of Nightmares to face their ultimate fears. What fears will they find? Only time will tell.

## Episode 3 [Completed]

Damien, Lucy and Mary are now tasked to inspect a haunted house. The house is cursed with zombies and monsters. They meet up with a ghost spirit named Sarah, who tells the three demons to gather up body parts of her and place them at the altar to undo the curse. Sarah tells them that they'll be kindly rewarded for undoing the curse.

## Episode 4 [Completed]

In desperation the school principle ask Damien, Lucy and Mary to go and search for some students to convince them to go to school due to the sheer lack of attendee's. Damien suggests Lucy and Mary go to Badlands Market, but in doing so Lucy's purse mysteriously goes missing which causes her to panic.

# Episode Breakdowns

## Episode 5

Just another ordinary day in Hell Hound Secondary School when suddenly a mysterious phantom named Evadine appears right in front of Damien confessing her love for him. Due to her horrifying nature this freaks Damien out, and he tries to escape from the school only to find out that the front doors are mysteriously enchanted and cannot be opened!

## Episode 6

Damien and Lucy finally manage to get a gig as cleaners/pot washers in a restaurant known as Macky O's. The restaurant is known to have popular animatronics that also happen to be cursed by spirits. As Damien goes around cleaning he ends up getting kidnap by one of the animatronics. Now it's up to Lucy to rescue him.

## Episode 7

During their day off Damien, Lucy and Mary wonders around Badlands Market. Unfortunately Lucy becomes sick and they are too poor to see a demon doctor. Mary offers to seek out a human Doctor named Dr Fernsby. So they head to Haling Cove where the humans are laying low from slavery.

# Episode Breakdowns

## Episode 8

After his termination from the Hell Bound Secondary School, Elliot goes to the Dungeon of Nightmares to heal his past trauma. Inside the Dungeon he comes across a Fairy named Pinkle-Tadle. Together they venture further into the depths of the dungeon.

## Episode 9

Damien, Lucy and Mary meet up with a demon wizard named Marduk Lister in Badlands Market. He asks the three demons to assist him in obtaining a mysterious giant golden egg in Hush Mountain. Marduk promises a reward for their assistance.

## Episode 10

After rescuing some humans from slavery, Mary vows to rescue and protect as many humans as she possibly can. However, Damien tries to explain the complications of saving humans as Mary discovers the true purposes of the human slaves.



# Inspirations



© 1991 - 2023 Twentieth Century Fox Film Corporation



© 1997 Comedy Partners



© 1987 STUDIOCANAL



© 1999 - 2023 Twentieth Century Fox Film Corporation



© 2014 - 2023 Cartoon Network , ADULT SWIM



© 2010 VisualArt's Key



# Voice Acting Crew



DAMIEN - Robert Poller

LUCY - Melissa Hollett

MARY - Nance Turner

MAROUK - Liam Rooke

DARIUS - Brendan Toy

ELIOT - Delton J Lishie

# Who I am



Hi there. My name is Robert Poller and I am the Writer, Animator and Creator of the animated web series Literally Hell. Literally Hell is a passion project of mine that I've been working on for many years and has managed to win some awards in some film festivals!

I studied animation at Leeds Beckett University from 2013 to 2016. I graduated with a Bachelor of Arts and ever since I pursued my passion for creating original comedy cartoons while working a variety of part time jobs and freelance work.

# Potential Sequel

Even though Literally Hell is pitched as a single series there is a possibility of making more episodes as a second series and explore more about the Hell world! Especially that episode 10 could possibly end as a cliff hanger.

New characters can be introduce into the series as well as recurring ones. And would there be any form of salvation for Mary and her human friends? Will Damien and Lucy find a better future? Will Elliot overcome his grudges and alcoholism? Maybe even he can learn to love again.

## Recognition



Literally Hell Pilot Facebook with over 36K views.



Literally Hell Trailer with over 15K views.



Literally Hell Pilot with over 10K views.



Over 5K followers.



Over 17K subscribers.

# Contact Details

Email: [hello@literallyhell.com](mailto:hello@literallyhell.com)

Mobile: +91997544846

[www.literallyhell.com](http://www.literallyhell.com)



[youtube.com/literallyhell](https://youtube.com/literallyhell)



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## Winning & Selected Laurals

WINNER  
**Lit Laughs**  
International  
Comedy Film Festival  
2023

WINNER  
Best Animation  
**HAUNTED HOUSE**  
**FEARFEST**  
2021

SEMI-FINALIST  
**Kino Short Film**  
presents "The  
People's Film  
Festival"  
2020

OFFICIAL SELECTION  
**Oregon**  
**Screams Film**  
**Festival**  
2022